







Pet-Friendly Companies Better Attract, Engage and Retain Employees

Employees in pet-friendly workplaces vs. employees in non-pet friendly workplaces



		
Feel fully engaged with their work.....	91%	65%
Would recommend their place of employment to others.....	88%	51%
Feels the company supports their physical health and wellness.....	91%	59%
Feels the company supports their mental well-being.....	89%	53%
Report a positive working relationship with their supervisor.....	52%	14%
Report a positive working relationship with co-workers.....	53%	19%

Knowledge that the Human-Animal Bond is Good for Our Health Amplifies the Positive Impact of Pet-Friendly Workplaces

All employees (Pet owners and non-pet owners alike) are more likely to stay at a pet-friendly company when they have knowledge of the positive effects of the human-animal bond vs. those that do not

		
Pet-owners that would stay at a company that is pet-friendly.....	67%	42%
Non-pet owners that would stay at a company that is pet-friendly.....	26%	12%

Employees at pet-friendly companies with knowledge of the positive benefits of the human-animal bond vs. those unaware of the human-animal bond

		
Finds work rewarding and exciting.....	62%	49%
Would recommend their place of employment to others.....	64%	57%
Plans to stay at company for at least the next 12 months.....	80%	76%

Survey of 2,002 U.S. full-time employees in businesses that have 100+ employees, conducted online between December 15-21, 2017.

A pet friendly workplace is defined as one that allows pets in the workplace (regularly or occasionally) and/or offers a pet-friendly employee benefit, such as pet health insurance or time off to care for pets.