MY HEALTH IS IMPORTANT TO ME. THAT’S WHY I CHOOSE CAT.

Scientific research shows that CAT may¹

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce risk of heart attack</td>
<td></td>
</tr>
<tr>
<td>Relieve depression</td>
<td></td>
</tr>
<tr>
<td>Speed up heart attack recovery</td>
<td></td>
</tr>
<tr>
<td>Lower blood pressure</td>
<td></td>
</tr>
<tr>
<td>Lessen risk of allergies and eczema in children</td>
<td></td>
</tr>
<tr>
<td>Reduce stress levels</td>
<td></td>
</tr>
</tbody>
</table>

ASK YOUR VETERINARIAN ABOUT CAT

CAT Facts

<table>
<thead>
<tr>
<th>WARNINGS</th>
<th>DIRECTIONS</th>
</tr>
</thead>
</table>
| Side effects may include:  
- CAT on your computer when you need to work  
- Issues packing because CAT is in your suitcase  
- Trouble peeing because CAT is staring at you  
- You may spend all day posting pictures of CAT on social media  
- You may feel a strange sensation that you don’t own CAT and that CAT actually owns you |  
- Adults and Children: take 1 CAT daily  
- If symptoms persist, increase dosage |

When using CAT

- Come up with nicknames like Cat Benatar
- Lay on the floor for increased effect

¹thepeteffect.org/the-science

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. © 2017 Zoetis Services LLC. All rights reserved. NA-0032

Discover the healing power of pets.
Scientific research shows that DOG can help:

- Reduce stress levels
- Lower blood pressure
- Relieve depression
- Strengthen the immune system
- Lower cholesterol and triglyceride levels
- Slow heart rate

ASK YOUR VETERINARIAN ABOUT DOG.

DOG Facts

<table>
<thead>
<tr>
<th>Active ingredient</th>
<th>The Pet Effect</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

WARNINGS

Side effects may include:
- Picking up poop
- Being jealous of DOG kissing other people
- Having full on discussions with DOG
- Chewed up shoes
- Chasing after squirrels with DOG
- Feeling guilty if you don’t tell DOG you love them before you leave the house
- Excessive social media posts

DO NOT USE:
- If you don’t have a pulse
- If you have a problem with love and affection

When using DOG
- Stock up on toys and treats
- Speak in silly pet voices

1 thepeteffect.org/the-science

All trademarks are the property of Zoetis Services LLC or a related company or a licensor unless otherwise noted. © 2017 Zoetis Services LLC. All rights reserved. NA-01032

Discover the healing power of pets.