

## **HABRI Vision & Mission**

## Vision:

The human-animal bond is universally embraced as an essential element of human wellness.

## Mission:

Advance, through science, education and advocacy, the vital role of the human-animal bond in the health and well-being of people, pets, cultures, and communities.

## **The Human-Animal Bond**

The American Veterinary Medical Association (AVMA) defines the humananimal bond as a mutually beneficial and dynamic relationship between people and animals that is influenced by behaviors considered essential to the health and well-being of both. This bond is beneficial to the mental, physical, and social health of people and animals. The veterinarian's role in the human-animal bond is to maximize the potential of this relationship between people and animals and specifically to promote the health and well-being of both.