

HUMAN-ANIMAL BOND TOOLKIT

COMMUNICATING THE HUMAN-ANIMAL BOND WITH YOUR CUSTOMERS



SOCIAL MEDIA POSTS

Pets are good for people – science says so! Human-animal bond research shows how pet ownership can benefit human wellness in many ways, including boosting mental health and increasing physical activity. <https://bit.ly/3yAA4ld>

Did you know that the health benefits of the human-animal bond have been demonstrated through scientific research? To learn about the many ways in which pets can help us lead healthier, happier lives, visit www.habri.org.

According to 95% of pet owners from around the world, pets are considered a part of the family. The human-animal bond is such a powerful connection, it spans across countries and cultures. Learn more about its impact at habri.org.

Have you ever met anyone through your pet? That's the human-animal bond at work! Pets can help connect us with others, serving as natural icebreakers and easy conversation starters that can help people make new connections in their communities. Research shows that in turn, pets have a positive impact on our mental health. Learn more at habri.org.

Science is demonstrating what we already know – pets make an impact on human wellness. In fact, 98% of pet owners worldwide have experienced at least one positive health benefit from pet ownership. <https://bit.ly/3FmpAdg>

As pet lovers, we know that pets are more than just fun companions. Human-animal bond research shows that pets support positive changes in mental health, address significant medical conditions and promote social connection. Learn more! www.habri.org

Need some motivation to get moving? Look to your pet dog! Research demonstrates that dogs can be powerful exercise motivators through regular walks, which ultimately benefits both physical and mental health.

LEARN MORE ABOUT THE HUMAN-ANIMAL BOND AT WWW.HABRI.ORG